- Antonio Gramsci
  - Intro
    - 1891 - 1937
      - Father of Neo-Marxism
      - Away from crude economic determinism
      - Leader of communist party of Italy
      - Prison Notebooks
  - Why revolution no happened
    - Influence
      - Benedetto croci
        - Cultural factors shaping history
    - Theorisation of Super Structure
      - Not just reflection
      - Not change automatically
        - Need separate revolution
          - War of position
            - Ideological war, passive, protracted
              - War at level of SS
                - Counter hegemony
          - War of manoeuvre
            - Direct action . . . . . .
              - Against state
                - Overnight and immediate
  - Civil Society
    - State + church, media, school
      - integral state
        - Society work as instrument of dominant class
    - State types
      - Transparent
        - Russia, China - no civil society
      - Opaque
        - West - civil society and rights exists
    - Instrument for dominance
    - Cushion/Shock observer
    - Closer to Base
    - Maintaining hegemony
      - If can't
        - State
  - Hegemony
    - Dominance
      - Coercion, Hard power
        - One way
          - Masses - passive, coerced
            - Fear is basis
    - Hegemony
      - Sophisticated
        - Love and attractive towards leadership
          - Controlling hearts and mind
            - Active participation
              - Obey willingly
    - Bourgeoisie rule by
      - Manufacturing consent
        - Take some interest of workers
      - By building coalition
        - Of intellectual class
          - Not have identical aim but common goals
    - Working class
      - Establish counter hegemony
      - Leadership to other subaltern class
      - Own organic intellectuals
      - Get support of traditional intellectuals
    - Intellectuals
      - Productive requirement of economy
      - Wherever new class emerge
        - Organic Intellectuals
          - Generating values and way of life
            - To maintain domination
          - Capitalists
            - Technicians, doctors, engineers, civil servants
          - Workers
            - Technicians and supervisors
            - Participate in struggle
      - Traditional intellectuals
        - Church father, artists, author

Presented with xmind